



For Immediate Release

Gila River Gaming Enterprises, Inc. names Dominic Orozco as Corporate Vice President of Marketing

CHANDLER, ARIZONA (April 3, 2017) Gila River Gaming Enterprises, Inc. has named Dominic Orozco as Corporate Vice President of Marketing for its three Valley gaming and hotel properties.

Orozco will oversee marketing operations at all three Gila River properties, which include Wild Horse Pass Hotel & Casino, Vee Quiva Hotel & Casino, and Lone Butte Casino.

“The enterprise is thrilled to welcome on board Mr. Orozco as the Vice President of Marketing,” said Kenneth Manuel, Chief Executive Officer for Gila River Gaming Enterprises. “With his extensive background in the gaming and marketing field, we are confident that new and innovative days are ahead for the Gila River Gaming Enterprise brand.”

Dominic brings more than 17 years of experience in the gaming industry to Gila River Casinos. During his gaming career, Dominic served as president and chairman for the New Mexico Cibola County Chamber of Commerce and served as a board member for the State of New Mexico Division of Tourism.

“It is a pleasure to fill this role and market such a dynamic enterprise. The Enterprise is complete with robust property amenities and a strong presence in the market, which will be instrumental in enriching the experience and brand,” said Dominic Orozco.

Relocating to Arizona from New Mexico to serve as the Director of Gaming at RIESTER Advertising, Dominic directed advertising and marketing efforts for 20 casinos, including casinos in Phoenix, Arizona and Choctaw Casinos and Resorts in Oklahoma.

Dominic began his career in New Mexico with the Laguna Development Corp. operating two casinos near Albuquerque, NM. He was instrumental in launching a new brand for Dancing Eagle Casino while receiving several awards through recognized industry experts, including Raving’s Romero Awards. His educational background includes a Bachelor of Arts degree in Applied Business from New Mexico State University and a Bachelor of Science degree in Marketing from the University of Phoenix.

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About Gila River Gaming Enterprises, Inc.

Gila River Gaming Enterprises, Inc. operates three Arizona casinos owned by the Gila River Indian Community including Wild Horse Pass Hotel & Casino, Lone Butte Casino, and Vee Quiva Hotel & Casino. All three casinos offer a combination of slots, table games, bingo, poker and hotels and are open 24 hours a day, 365 days a year. Additional information is available at 1-800-946-4452, or on wingilariver.com.