

GILA RIVER[®]

HOTELS & CASINOS

vee quiva • wild horse pass • lone butte

ABOUT GILA RIVER GAMING ENTERPRISES, INC.

Gila River Gaming Enterprises, Inc. is the largest gaming destination in Phoenix, spanning from the East Valley to the West Valley.

3 locations along the 202

WILD HORSE PASS | LONE BUTTE | VEE QUIVA

Just a short, convenient drive from



GILA RIVER ARENA | CHASE FIELD
SUN DEVIL STADIUM | STATE FARM STADIUM
PHOENIX SKY HARBOR AIRPORT



Guests can enjoy Gila River's Four Diamond hotels with nearby shopping, delicious dining, state-of-the-art meeting and conference spaces, and a long list of relaxing amenities, like resort-style pools.



A few highlights

- More than 10 dining options
- 1,400-seat showroom
- 332 guest rooms (no resort fees)
- Home to Arizona's only Shula's Steak House
- Wild Horse Pass expansion (opens Fall 2021)
 - 205 additional hotel rooms
 - Rooftop dining
 - Two resort-style pools
 - 25,000 sq ft of additional meeting space



THECARD

ARIZONA'S PREMIER PLAYERS CLUB PROGRAM

- Instant rewards, benefits, and comps
- Points can be earned and used at all three Gila River locations
- Same-day cash back
- Discounts with our partners

CONTACT

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🌐 www.PlayAtGila.com | 📱 @PlayAtGila | 📺 @PlayAtGila | 📺 Gila River Hotels & Casinos

📞 800-WIN-GILA (800-946-4452) | Open 24/7, 365 days a year

Owned and operated by the Gila River Indian Community

Executive Management

Chief Executive Officer
Kenneth Manuel*

Chief Operations Officer
Richard Strafella

Chief Financial Officer
Tony Demark

Chief Strategic Marketing Officer
Dominic Orozco

Corporate VP of Gaming Operations
Joseph Young

Chief Human Resources Officer
Angelina Flores*

Chief Information Officer
Robin Villareal*

Chief Security / Surveillance Officer
Doug Simpson

General Manager, Wild Horse Pass
Jeff Martin*

General Manager, Lone Butte
Blake Katsnelson

General Manager, Vee Quiva
Richard Strafella

*Gila River Indian Community Member

Mission

To generate income for the Community, to provide employment opportunities for the Community, and to participate in the economic growth of the Gila River Indian Community.

Purpose

Gila River Gaming Enterprises, Inc. provides quality casino entertainment with exceptional customer service and innovative gaming experiences, while providing rewarding employment opportunities and revenues for the surrounding community.

Vision

Gila River Gaming Enterprises, Inc. will be Arizona's first choice in casino entertainment for both work and play.

Values

- Exceptional Customer Service
- Professionalism
- Operational Efficiency
- Communication
- Community Purpose

Brand Pillars

Largest Gaming Enterprise in the Valley!

Gila River Hotels & Casinos operates three casinos in the Valley with the most slot machines and amenities. No other casino enterprise can say this.

Sports-Centric Brand!

Gila River Hotels & Casinos is the exclusive casino sponsor for the Arizona Diamondbacks, Cardinals, Coyotes, Suns, Mercury, and ASU Athletics. Sports is in our DNA.

YOU DO YOU Mantra!

We at Gila River Hotels & Casinos express a You Do You feeling, where you can come as you are and not apologize for it. We embrace a wide demographic, serving all guests by giving them a comfortable and classy experience.

Community Impact

"Gila River Cares" was established by Gila River Hotels & Casinos to support local causes that aim to improve children's welfare and educational programs across the State of Arizona. Since its inception, we have supported many non-profit organizations, not only in the Gila River Indian Community, but throughout the State of Arizona. Along with sponsorships, the enterprise provides volunteer opportunities for team members and in-kind donations.

Corporate Recognition:

Kenneth Manuel

Gila River Hotels & Casinos CEO Kenneth Manuel has been recognized for leading the enterprise to explosive growth in the East and West Valley and for his passion for empowering others around him to succeed.

- 2019 — Landed on Native Business Magazine's Top 30 CEOs list
- 2020 — Recognized as one of Phoenix Business Journal's Most Admired Leaders
- 2022 - Recognized as one of AZ Big Media's Arizona Business Leaders

Biz Bash Magazine

North America's number one resource for meeting and event professionals, Biz Bash, recognized Wild Horse Pass as one of the 25 Most Anticipated Event Venues in the United States for 2021.

Advertising/Marketing

Gila River Hotels & Casinos has been honored for its innovative marketing and advertising campaigns. In 2019, the enterprise took home seven prestigious Romero Awards in categories including Community Relations, VIP Promotions, Casino Floor Promotions, and Online Marketing/Social Media. Gila River was also recognized with 11 awards by the American Advertising Federation Addy Awards in 2020 for several of its advertising campaigns, including You Do You 3, Sports HQ, Sports HQ-Phoenix Suns, and You Do You Responsibly.

Strictly Slots/Casino Player Magazines

Gila River Hotels & Casinos - Wild Horse Pass, Lone Butte, and Vee Quiva has been recognized throughout the years for its top-notch games, receiving first place wins in several categories:

- Best Video Slots
- Best Quarter Slots
- Best Slot Club
- Best Hotel Staff
- Best Hosts
- Best Bingo
- Best Carnival
- Casino Where You Feel the Luckiest
- Best Comps

In 2020, Vee Quiva in Laveen won Casino Player Magazine's Players Choice Award for receiving the most votes out of any casino in the Native Southwest region.

Gila River's Wild Horse Pass location has a history of receiving top accolades for its unparalleled amenities and superior guest service. In 2021, Wild Horse Pass in Chandler was recognized by Ranking Arizona as the Best Casino in Arizona and in 2020, won Best Casino in Phoenix Magazine's Best of the Valley Awards.

Along with its casino offerings, Wild Horse Pass was also recognized for its outstanding volunteerism and commitment to the community, winning the Community Cup in the 2021 Chandler Chamber Community Awards.

Milestones



GILA RIVER[®] HOTELS & CASINOS

vee quiva

15091 S. Komatke Lane
Laveen, AZ 85339

CASINO

- 1,300 slot machines
- Blackjack
- Craps, roulette, baccarat coming soon
- Gift shop

HOTEL

- AAA 4-Diamond awarded hotel
- 90 guest rooms
- 6,000 sq ft of meeting space

DINING

- Fullhouse Café
- George Lopez Tequila Lounge
- **Quick Serve:** Fatburger, Panda Express, Coverall Deli

GILA RIVER[®] HOTELS & CASINOS

wild horse pass

5040 Wild Horse Pass Blvd.
Chandler, AZ 85266

CASINO

- 1,100 slot machines
- Blackjack
- Craps
- Roulette
- Midi baccarat
- Mini baccarat
- 1,400 seat entertainment venue
- Gift shop

HOTEL

- AAA 4-Diamond awarded hotel
- 242 guest rooms
- 12,000 sq ft of meeting space

DINING

- Shula's Steak House
- Ling & Louie's Asian Bar & Grill
- Fullhouse Café
- **Quick Serve:** Fatburger, Rizzo's Pizza, Aroma Coffee Shop

GILA RIVER[®] HOTELS & CASINOS

lone butte

1077 S. Kyrene Road
Chandler, AZ 85226

CASINO

- 1,200 slot machines
- Blackjack
- Craps, roulette, baccarat coming soon
- 8,000 square foot poker room

DINING

- Fullhouse Café
- **Quick Serve:** Coverall Deli, Panda Express